



Wireless Landlord Association Announces Associate Membership Plan

Los Angeles, California, July 31, 2007 – The Wireless Landlord Association (WLA) announces a new Associate Membership plan that is free to all property owners who would like to promote their properties to prospective cell site tenants.

“Out of the suite of services that we offer to our paid members, the one that they find the most valuable is site promotion”, states Anna Varela, Membership Director of the WLA, “and people who don’t have a cell site are always asking how they can get one. The truth is, you can’t do site promotion on your own – you need the know-how and industry contact that we have.”

Given the demand for and interest in site promotion, the WLA now offers this service to all property owners. Its website has been upgraded to accept membership applications online. Property owners may go to www.wirelesslandlord.info to enroll as an Associate Member and to learn more about membership benefits.

“We have worked very hard over the last few months to build a powerful, easy-to-use online tool for property owners to list their properties and for carriers to access the information. We will continue to promote our members’ properties actively and regularly to carriers, and we look forward to bringing additional revenues to our members,” says Ms. Varela.

About the Wireless Landlord Association:

The Wireless Landlord Association (WLA) is an advocacy group created solely to support the specific needs of current and prospective wireless landlords and leaseholders. It represents over 2,200 member sites and over 15,000 managed locations across the country. The WLA is a wholly-owned subsidiary of Wireless Capital Partners, LLC (WCP).

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